

Managing Your Global Care Commitment for Greater Value for Your Company, Customers, and Society

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Corporations today are responding to higher levels of accountability for environmental, health and safety performance. They are responding to increasingly complex regulations and to the wide ranging concerns of communities, investors, employees and other stakeholders, not the least of which are their customers. Many successful businesses are learning to better address EHS-related issues while simultaneously meeting their obligations to maximize shareholder value. Global Care, the semiconductor industry's voluntary EHS initiative, provides a broad framework to promote improved EHS performance. The advantages of Global Care participation accrue to businesses through improvements that are beneficial to the bottom line, and to the industry and society; and through promotion of visible EHS leadership. This paper suggests ways of systematically and effectively integrating EHS improvements into general business management by commitment to the five Global Care principles.